



# National Severe Weather Preparedness Week



April 22<sup>nd</sup>-28<sup>th</sup>, 2012



The National Oceanic and Atmospheric Administration (NOAA) and the Federal Emergency Management Agency (FEMA) have partnered together to raise awareness about severe weather threats and to ask each person across the country to “**Be a Force of Nature**” by knowing their risk, taking action and being an example.

**Being a force of nature** goes beyond taking appropriate preparedness actions. It means being connected to others and inspiring them to act. Research shows that people are most likely to prepare when they observe the preparations taken by others. Mobile technology and social media offer great opportunities to do just that. When you are aware of danger, take action and then send a message to save a life. *How else can **you be a force of nature**? Each day we'll highlight a new way you can increase both your and your community's preparedness this week.* Check [here](#) or [here](#) each day. Also, take a look at FEMA's website on being “Ready” when severe weather strikes: <http://www.ready.gov/severeweather>